

# Community BUILDER

A world where everyone has a decent place to live

SPRING 2015 DROOM #2

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## Transforming Lives, Changing Neighborhoods, 500 Homes by 2018

#### 2015-2018 Strategic Plan Approved

In 2014 we marked 30 years of service to the community and commemorated 437 families fulfilling their dream of homeownership. You helped us celebrate this thriving ministry and the many initiatives undertaken during those three decades. Yet the need for simple, decent, affordable housing remains.

"Transforming Lives, Changing
Neighborhoods — 500 homes by 2018," Habitat's 2015–2018
Strategic Plan, represents a natural progression of Habitat's work and communicates our plans for the future. During the next four years Habitat will work collaboratively with other housing providers to transform seven center-city neighborhoods in Evansville and Mt. Vernon. Habitat will bring to the table its unique homeownership model of sweat equity and pay back, and very importantly, an intense focus on family support. New family support initiatives include creating a robust pipeline of potential families with identification, recruitment and credit repair; creating a

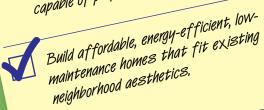
identification, recruitment and credit repair; creating a transformational family support program; and developing a process to measure the level of our impact and success of our homeowners.

Habitat believes that housing is foundational to breaking the cycle of poverty. Housing directly impacts four important quality of life measures which we know break that cycle. Housing affects health, children's achievement in school, jobrelated satisfaction and the likelihood of adults' achieving more education and a better-paying job. And perhaps, most importantly, housing affects one's overall attitude toward life — feeling more positive, more able to handle life's challenges, and greater hope for the future.

So while we ask you to help us scale up our efforts dramatically — building our 500<sup>th</sup> home by 2018 — Habitat realizes the house is the vehicle. The family's transformation is the outcome. As we like to say, "It's what's inside that counts."

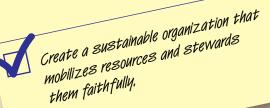
# 2015 - 2018 Goals

Empower families to become successful Empower families to become successful homeowners who are solid, stable, homeowners who are solid, stable, financially secure, civically engaged, and financially secure, maintaining their home, capable of properly maintaining their home.



## WHO WE ARE:

Seeking to put God's love into action, Habitat for Humanity brings people together to build homes, communities and hope.







## Note from the **Executive Director**

A new year brings new beginnings, new challenges and new opportunities. Now more than ever, we are evaluating what we can do to continue carrying out our mission with excellence. On the surface, helping one family achieve affordable housing can seem small. But within that one family, a mother can begin saving for her children's future, kids can have a stable place to do homework at night, and all members of the family could have the opportunity to complete further education and land higher-paying jobs. That same family may also live next door to another Habitat



family in a neighborhood that has looked run-down for a while. These two families are homeowners who are proud of the homes they built and maintain them properly, boosting the neighborhood pride. Within these two families who were able to afford their own homes are individuals who lifted themselves and their children out of generational poverty while changing the dynamics of the entire neighborhood. Our 2015–2018 strategic plan "Transforming Lives, Changing Neighborhoods — 500 Homes by 2018" will strive to accomplish just that — transform more lives through affordable housing. This plan will not be one that just sits on the shelf; its goals and strategic initiatives will shape our work for the next four years. Your support is critical to Habitat's fulfilling its mission. With your help, we can continue to build a great city of affordable homes where families thrive.



Beth Folz Executive Director

#### **BOARD OFFICERS**

Monica Stinchfield

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Bill Schirmer Vice-President

Steve Titzer
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Joyce Donaldson Secretary

#### **BOARD MEMBERS**

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Cliff Herring
Tricia Hollander Henning
Mike Hull
Sr. Theresa Peck, DC
John B. Phipps
Steve Thomas

Jim Wittman

## Youth United Updates

More Active Than Ever This Year

Youth United, Habitat's high school fundraising, service and leadership group, has been more active than ever this school year. Ranging from outreach activities, to volunteer time, to event planning, Youth United has formed a dedicated group of young people committed to community building.

Now in its second year, Youth United started out with a lofty goal — to fundraise and build an entire house — a sponsorship valued at \$80,000. Thanks to generous donors and the work of these dedicated high school leaders, our goal was met! We would like to thank Evansville Teachers Federal Credit Union, the Community Foundation Alliance and the City of Evansville Endowment, HealthSouth Deaconess, Toyota Motor Manufacturing Indiana, Donaldson Capital Management and many more, for making it possible. Recent fundraising from Youth United includes the First Security Bank BBQ for Habitat Bake Sale, and our biggest event, the WHOSE HOUSE challenge. (See full story, p. 7)

Since the fall, Youth United has volunteered on the build sites and in the warehouse, giving back their time to Habitat. During the holiday season, the group spread some holiday cheer in the New Haven Subdivision by Christmas caroling throughout the neighborhood. Members had a blast at Sky Zone Indoor Trampoline Park, where the spring informational meeting was held. Now, Youth United looks forward to building the home of partner family, Sheree Phifer.

If you or a young person you know would like to participate in Youth United, please contact Lee Jerstad at 812-423-5623 ext. 21 or ljerstad@evansvillehabitat.org.



## **Construction Corner**

#### Continuing a Standard of Quality

Thirty years have come and gone since that first Habitat home was constructed on South Governor. Many things have changed but the volunteer spirit and enthusiasm to build homes for those in need has not waned. What has been a continued change through the years are the methods, materials and appearance of our homes. Of course, we strive to keep building with better quality, but we must also continue to make the homes as cost-effective as possible in areas of both construction and maintenance down the road.



The affordability of a home must be considered not only for today but also for 5, 10, 20 years in the future and beyond. We are continually evaluating the best design, products, equipment and construction methods to use. Many times, no- or low-cost changes can make a significant difference in the affordability of a home in the future.

Reducing future maintenance costs are critical to homeowners who may struggle to make ends meet. By injecting continuous quality improvement in our construction procedures, Habitat homes will always be affordable.

## **Habitat Build Update**

Congratulations to these new homeowners!

#### Maria Moreno

December 11, 2014
519 S. Linwood Ave.
House Sponsor:
In Memory of John H. and Mary Ada Berg
with Habitat Homeowners

#### Sara McDonnough

December 12, 2014
923 E. Second St.
Mt. Vernon
House Sponsor:
Mt. Vernon Ministerial Association

#### **Amique Thomas**

December 22, 2014 524 S. Evans Ave. House Sponsor: Catholics for Habitat

#### Carmella McKinnon

March 19, 2015 504 S. Evans Ave. House Sponsor: Habitat Board of Directors



## Staff

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Finance Director jwuchner@evansvillehabitat.org





## Pope Francis Build To Kick-Off

Anonymous Out-of-State Donor Chooses Evansville for Build

For 25 years, Habitat for Humanity of Evansville has been grateful for the generosity and support of the Catholic community in Evansville. Now, our community has a new opportunity — an anonymous donor has chosen the Evansville affiliate to receive \$60,000 as seed money to build a house in honor of Pope Francis. An additional \$40,000 must be raised in order to receive this seed money, and thanks to all of you, the fund is growing every day.

Evansville is not the only site for a Pope Francis Build — the anonymous donor is busy at many locations thoughout the country honoring Pope Francis and his commitment to the poor. The anonymous donor loves this saying of Pope Francis, "Work confers dignity." So let's come together — both Catholic and non-Catholic volunteers — to help make the Pope Francis Build a great community event. \$7,000 is still needed to reach our goal.

KITCHEN

To donate to the Pope Francis Build, contact Sr. Jane Michele McClure at 812-423-5623 ext. 26 or jmcclure@evansvillehabitat.org.



Founders and Loyal Friends of Habitat Honored with Recognition

Habitat for Humanity of Evansville is pleased to announce the names of former board members upon whom the title "emeritus" has been bestowed.

Emeritus board members were nominated by the current board of directors and were chosen based on the leadership, dedication and tireless service they exhibited while on the board and for their continued interest in and support of Habitat since that time.

The current board of directors indicated that they asked themselves questions like this as they brought forth names for consideration, "Would Habitat for Humanity of Evansville have existed without this person?" and "Has this individual created a legacy that will last for years or even decades?"

Members of the inaugural class of Habitat for Humanity of Evansville's Emeritus Board were introduced and honored as

the highlight of Habitat's Anniversary Dinner held October 22, 2014. They include —

Elmer Berberich, Rev. Don Bernhardt, Dick and Naomi Cook, Butch Feulner, Jacque Hardin, Elizabeth Kalb, Rev. Steve Lintzenich, Rev. F.P. and Mrs. Pearlie Miller, Jim Perigo, Lu Porter, Rev. Jim Prickett, Leanne Pritchett, Rev. Richard Schechter, Jan Thuerbach and Scott Wittman



## **Cars for Homes**

What kind of vehicles can you donate to Cars for Homes? Well, that's easy! Cars, trucks, boats, RV's, motorcycles, farm equipment, and any other vehicle...running or not. When you donate a vehicle to Cars for Homes, you will help Habitat for Humanity of Evansville build houses with families in need of affordable shelter.



DINING

The car donation process is quick and easy. It can be accomplished online at www.habitat.org/carsforhomes or with a toll-free phone call to 1-877-277-4344. If you donate an automobile or other vehicle, you may be eligible for a tax deduction.

## Traylor Bros., UCC/DOC Build

Kicking off this spring is another build cosponsored by Traylor Bros. (their fourth), and the United Church of Christ Churches and Disciples of Christ Churches (their thirteenth). Thanks to their dedication, Randi Finn and her family will be able to live in affordable housing. Randi's house will honor the memory of a very special UCC/DOC volunteer and core crew member, Dale Martin, for his tireless work throughout the years. Dale passed away on February 10, 2015, and our sympathies go out to his family.

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## Ensuring Homes, Communities and Hope with the Perigo-Prickett Society

The Perigo-Prickett Society is a recognition society that honors those individuals who have remembered Habitat for Humanity of Evansville in their estate plans or made a contribution to the Habitat for Humanity Endowment with the Vanderburgh Community Foundation.

All are welcome to join the Perigo-Prickett Society and many members have done so by making a simple bequest. You can provide for Habitat for Humanity of Evansville by designating a specific amount, a percentage of your estate, a specific asset, or the remainder of your estate. We encourage you to let us know your plans so that we can thank you and your wishes are properly followed and recognized.

Your thoughtful mention of Habitat for Humanity of Evansville in your estate plans will help us continue to transform lives

Tom and Marcia Ballard
Lois M. Bennett\*
Lola J. Bromm\*
David and Ginny Cook
Melvin L. Dickhaut\*
LeRoy and Pat Dilger
Greg and Joyce Donaldson
Marjorie E. Ewing\*
Gilbert and Alberta Fehrenbacher\*
† Deceased

Butch and Linda Feulner Jim and Emily Fowler<sup>+</sup> Theresa Frielinghausen John and Lucille Gooch<sup>+</sup> Dan and Lou Ann Green Ben Greiner<sup>+</sup> Eugene and Barbara Hamlow Joyce Hendrix Nancy Hitch Building Tomorrow Today

## The Perigo-Prickett Society

Recognizing those who have established an estate gift to benefit Habitat for Humanity of Evansville

and change neighborhoods beyond your lifetime. For more information about how your help can build homes, communities and hope through an estate gift, contact Sr. Jane Michele McClure at 812-423-5623 ext. 26.

Current membership of the Perigo-Prickett Society includes —

Elizabeth Kalb
Dr. Llewellyn Lieber\*
Bob and Shirley Nicholson
Dan and Laura Niemeier
Jim and Pat Perigo
Jim and Janette Prickett
Lori Reed
Charlotte Richardt\*
Aileen Roberts

Richard and Joann Schechter Carl and Beverly\* Schofield Kenneth Silverman\* Steve and Wendy Thomas Fran and Vernon Vix Maryedna Wilkie\* Scott and Holly Wittman Richard and Paula\* Yeager Anonymous (3)

Habitat

## **Interfaith Advisory Council**

#### Group of Leaders Launched and Ready To Take Action

After a successful launch in the fall, Habitat would like to continue to welcome and introduce a new and energetic group of Habitat supporters, the Interfaith Advisory Council (IAC). The Council reports to Habitat's board of directors and has established itself as a group of concerned leaders from various faith communities and beliefs who regard housing as foundational to breaking the cycle of poverty. As a Habitat for Humanity International initiative, the IAC will share the vision with our local community.

After a series of brainstorming meetings, the IAC has established its mission and goals and is ready to take action. The Council is committed to funding and building one house this year as well as to create and distribute a 2016 Interfaith Calendar, and plan a community-wide Festival of Faith in collaboration with other interfaith groups. IAC members are deeply committed to Habitat as indicated in these lines from their mission statement:

minimulalinalistical



"We believe that the eradication of poverty is a religious/moral imperative. We are dedicated to providing affordable housing through interfaith builds, advocacy, and awareness. We will model interfaith understanding and cooperation where people of all faiths and beliefs are celebrated and integrated into the community."

Rabbi Gary Mazo of Temple Adath B'nai Israel serves as the chair of IAC's Executive Committee with Rev. Dennis Davenport of Eastminster Presbyterian Church as vice-chair.

Other members of the Executive Committee include Zac Parsons (secretary), Pastor Cliff Herring (liaison to Habitat board of directors), Dr. Mohammad Hussain (at large), Sr. Jane Michele McClure (Habitat staff liaison) and Beth Folz (Habitat staff liaison).

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## **Whose House**

Mater Dei and Reitz High Schools channeled their ongoing West Side rivalry to do some exceptional fundraising for Habitat and our high school volunteer fundraising group, Youth United. The two-weeklong event consisted of each school placing designated buckets at most all businesses on Franklin Street, and raising awareness in the community through online fundraising. The challenge kicked off with members of Youth United from each school collecting donations at the West Side Nut Club Fall Festival. At the end of the challenge, the school that raised the most money was announced at the "Battle of the West Side" football game, an already highly anticipated event. Thanks to the west side community, a generous \$6,000+ donation from Donaldson Capital Management, and multiple community sponsors, our WHOSE HOUSE event was able to raise \$12,000! Youth United thanks the West Side Nut Club, Franklin Street Events Association and all Franklin Street businesses.





## Save The Pate

FAITH IN ACTION
BREAKFAST
JUNE 18, 2015
KEYNOTE SPEAKER:
DR. THOMAS L. JONES,
HABITAT FOR HUMANITY
INTERNATIONAL

## **Because of This House...**

Amanda and Maddie Have a Stable Home



Before they moved into their Habitat home in 2010, Maddie and Amanda had been moving every one to two years, trying to find affordable housing.

With most of her income going toward rent and utilities, Amanda felt very limited in the opportunities she could provide for Maddie. "We couldn't go anywhere, we couldn't do anything, she couldn't participate in extracurricular activities..."

On New Year's Day of 2011, Amanda and Maddie, along with four of her neighbors who were also Habitat homeowners, moved into their home on Shadewood Place. Now, Maddie's room is painted bright yellow with peace signs and other decorations on the walls.

Since moving in, Amanda has been actively involved in many Habitat initiatives. She recently was on the Habitat Homeowners Build Steering Committee, where she helped coordinate with other homeowners to supply volunteer labor to build another home for a family in need.

Now, Amanda says she feels that all is right in her world. She works as a tenant accounting specialist at Regency Properties, and Maddie has been able to be involved in sports like tennis and soccer. "I have a great daughter in school, I have a job that I love, a house that I love – five years ago I never would have imagined being in this position with such a bright future." To view the full video story of Amanda and Maddie's journey, visit our website at evansvillehabitat.org.

## Why Give?

For Beth Clark, the concept of "a hand-up, not a hand-out" is very familiar. Having received tuition assistance from CEF (the Catholic Education Foundation) to attend Memorial High School, Beth knows the importance of giving back based on her own experience. Beth pays her assistance forward by sharing the value of generosity and helping others. She and her husband David have taught their three sons, Aaron, Ryan and Matthew, to give back to others.

"Life is about people . . . and we want to teach our children that as you're blessed with gifts, you need to give back because God's given that to you," Beth says. She explains that as she and her husband looked at the best ways they could make an impact, they wanted to focus on the basic necessities — food, clothing and shelter. "Home is the foundation for the family," Beth explains, "and we thought 'gee, what do we have that we could give to someone else?' and so we wanted to provide that foundation for a family like we have."

Beth, David and their sons especially enjoy the different ways they can see their impact. Beth describes the first time she and her sons attended a house dedication and how the young boys were thrilled to see the joy and gratitude from the new homeowner. "I like that it gives families the opportunity to have a better living condition and feel better about life," says her son, Ryan.

Beth explains that her family appreciates that partner families work hard for

their house explaining "for them to complete sweat equity – they are contributing and have skin in the game and I feel like it means more." Her family also enjoys the tangible, visual, positive impact their gifts make. She notes that Habitat homes improve the quality and look of the neighborhood, something she says is a worthwhile investment for all involved. "You can drive by and see the house and the difference it's making in the community."



#### In Honor Of:

#### Dr. Steven Becker and Karen Glazier

Elizabeth Kalb

#### **Elmer Berberich**

Arthur and Ann Johnson

#### John "Bud" Buthod

Jack and Mary Pat Trainum

#### Naomi Cook, friend extraordinaire

Mona Meyer

#### **Beth Folz**

Christine Pauli

#### **Barbara and Eugene Hamlow**

Deborah and James Schade

#### **Ron and Kathy Hollander**

Jim and Marilyn Voyles

#### **Gerry Keaney**

Randall and Cynthia Hupfer

#### Joe & Charlene Lamev

Jim and Kim Dunkelbarger

#### **Maeve and Rita**

Wayne Montgomery

#### Sister Jane Michele McClure

Community Foundation Alliance Judy Lopez Karen Katafiasz Chandler and Jingle Hagey

#### **Dane and Paul Ries**

Phyllis Ries

#### **Wanda Riess**

Mary Riess

#### **Aileen Roberts**

Richard and Jane Royster

#### Rev. Ruby J. Schroeder

Stanley and Joan Nevill

#### Dr. T. Meredith Ross and **Dr. Wendy Smith**

Joe and Sybil Foster

#### Jim and Pam Stevens

Ronald and Judith Irvin Bill Spurling

#### **Steve and Wendy Thomas**

Dan and Kim Hermann

#### Laurel Vaughn

Ann and Brian Schuessler

#### Richard Yeager and In Memory of Paula Yeager

Blair and Sarah McKee

#### **In Memory Of:**

#### Mike Alkinson

Ruth A. Wahoski

#### **Dr. Barry Barns**

Lynn Isvik

#### **Ed and Erline Belwood**

Stephen Johnson

#### Elmer Berberich's Sister

Carl Schofield

#### Mike Beshears

Gloria Carter

#### Joan Clark

David and Beth Clark

#### Rev. Sam Emerick

Richard and Barbara Steedman

#### Alan J. Evrard

Richard Yeager

#### Jim and Emily Fowler

Douglas and Mary Thompson Richard and Joy Tredway

#### Jeffrey Froehle

Linda Gatewood

#### Robert W. Glascock

Richard Yeager

#### Pat Hodge

BATH

Hugh Ahlering Kevin and Julie Coleman Bill and Katie Gilmore Maurice and Marianne Hahn Jeffrey and Karen Hodge Vera Hodge

#### Todd and Willie Kain

Cheryl Kuchna

Allan and Sharron Mattingly

Carolyn Mingay

Jim and Pat Perigo

Jeff and Verna Postal

Janette and Jim Prickett

Barbara Renshaw

Mary Lou Sauer

Keith and Elaine Stanley

Bob and Mary Titzer

William and Diane Tucker

Alvce White

#### Bill Hussmann Sr.

Bill and JoAnn Hussmann

#### **Bob L. Johnson**

Patricia Johnson

Stephen Johnson

Harry and Deborah Weatherholt

#### **Kenny Kindred**

Victoria Kindred

#### My grandma, Margaret McLaughlin

John McLaughlin

#### Thomas C. Mauer

Marcia Mauer

#### Sally Merrick

Sally Alden

#### Mary Jane and Ed Miller

Elizabeth Miller

#### Dan W. Mitchell

Aileen Roberts

Jim and Barbara Studwell

#### Dave Monahan

Katherine and Henry Monahan

#### **Bill Nicholson**

Alice Jones

#### Rosemary O'Daniel

Niel and Karen Ellerbrook

#### **Richard Paul**

Viola Paul

#### Vankatadri & Suseela Ravipati

Nanda and Sridevi Ravipati

#### Allen E. Schmitt

Linda Schmitt

#### Lorie M. Smith

Richard Yeager

#### **Lawrence and Ruth Stahl**

Quentin and Ann Stahl

#### **Ray Stirsman**

Larry Weyer

#### **Rosalia Watterson**

Glenn and Jennifer Wuchner Mary Culley

#### In-Kind:

American Eagle Tree Service, LLC

Appraisal Company Inc.

Elmer Berberich

Berry Plastics Corporation

Coca Cola Enterprises

Deaconess Hospital, Inc.

Howard Johns Plumbing

Michael Endress Farm Boy Food Services

Mitch Featherston

Frito-Lay North America

Guttertech, Inc.

Heads Construction Inc.

Houchens North Foods, dba Buehler's IGA

Killebrew Brick

Kumar's Appraisal Inc.

Lefler Collision and Glass Repair

Lewis Bakeries

Lowe's

Niehaus Lumber

Robert Reid

Whirlpool Corporation

Anonymous

#### **Cars For Homes:**

Joni Adams Gregory Ellcessor

John Friona

Linda Moore

Paul Odney Carl Scholfield

Timothy Wittman



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Stephanie Mitchell has had a life of ups and downs. At the age of 15 she moved out of her mother's home and has been on her own ever since. She has two daughters and one grandson but considers herself the head of the household for all of her extended family. She frequently takes care of her young grandson, and is worried for his safety in her apartment. Her ceiling is falling which lets rain leak in, her front porch is caving in, and the sewer problem in the area floods her car on rainy days. Aside from infrastructure, it's hard to contact her landlord and the flight of stairs she has to climb to get into her apartment are troublesome for her and her grandson.

When Stephanie felt ready financially, she applied for homeownership knowing the boost it would give her. Since beginning her partnership, Stephanie has felt more empowered to work for the life she wants to live. She explains her family is her biggest motivation, saying, "Everything I do is to try and give these kids something to get ahead." Stephanie is truly inspiring, working so hard to lift herself up to help her family.

Now, Stephanie is looking forward to stability and having a place she can call her own. She is most excited to tend to her yard, have fresh flowers inside her home, and host family gatherings. Stephanie says she has put blood, sweat and tears into getting this home, and wants it to stay in the family. Throughout all of Stephanie's hardships, she has kept a strong faith and a positive attitude. "Now is the time and God is placing all of this in my path, and I am striving very hard to accomplish this and get this done."

To learn more about Stephanie's journey to homeownership, please visit: http://www.evansvillehabitat.org/partner-families

